

CARIBOO STRONG

Cariboo Strong: Program Structure



growing a strong region through strong communities



Cariboo Strong: Program Definitions

COMMUNITY ENGAGEMENT

Community Engagement is a key first step in the project as it sets the stage for the work that will be done. Through a series of key one-to-one and small group meetings, the Senior Facilitator will identify opportunities for economic diversification, build impactful relationships, and gain an understanding of the actions and energy already present in the community.

ACTION GROUPS

Action Groups are established based on the opportunities and themes identified through the Community Engagement process. Action Groups are made up of community members who are interested, committed and passionate about the topic. This is where the work of the project happens and these groups are the most critical part of Cariboo Strong.

OPERATIONS COMMITTEE

The Operations Committee is responsible for organizing and facilitating the program to ensure goals are being met. The Operations Committee consists of Krystin St Jean and Marleen Morris from the Community Development Institute at UNBC and Janis Bell, Jordan Hammond and Emily Epp from the Cariboo Regional District.

ADVISORY TABLES

The three sub-regional Advisory Tables share information, advice and expertise in order to support the Actions Groups and find solutions to challenges the Action Groups have identified. They also provide support and capacity to Action Groups when needed.

The Advisory Tables consist of economic development staff from local government and First Nations, provincial government staff, and representatives from local Chamber of Commerce and Community Futures as well as other organizations that have the ability to provide expertise, knowledge, support and funding.

ELECTED OFFICIALS

Elected Officials are the ambassadors and advocates for the Cariboo Strong program and the actions taking place in the communities. The Operations Committee will also bring information to Elected Officials for review when political support would help overcome barriers or capitalize on opportunities identified in the Action Groups. In addition, Elected Officials will be consulted regarding who should be engaged with during the Community Engagement Process.

growing a strong region through strong communities

