



## **2017 Business Plan North Cariboo Economic Development (1026)**

*Darron Campbell, Manager of Community Services*

***Working in partnership with communities, large and small, to make the Cariboo Chilcotin a socially, economically and environmentally desirable region to live, work and play.***

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### **Department/Function Services**

The North Cariboo Economic Development function was established through Bylaw No. 2586 in 1992. The purpose of the service is to provide funding support through contributions for economic development activities in the service area, including Electoral Areas A, B, C and I.

Tourism infrastructure, including public outhouses at Deserter Creek, Bouchie Lake and Milburn Lake west of Quesnel and at Stanley Cemetery and Blessings Grave on Highway 26, are supported through maintenance agreements with Lynn's Contracting (2016-2017), the Bouchie Lake Community Association (2017-2019) and the Friends of Barkerville (2015-2017).

Electoral Areas A, B, C and I participate in the service and taxation is based on the assessed value of land and improvements. The maximum requisition is the greater of \$10,000 or \$0.0257/\$1,000 of assessment.

The Directors of Electoral Areas A, B, C and I are responsible for the governance of this service.

### **Business Plan Goals, Rationale & Strategies**

#### **2017 Goals**

- 1. Goal:** Review the contribution agreement for outhouse and site maintenance at the Blessing's Grave Historic Site and Stanley Cemetery with the Friends of Barkerville.  
**Rationale:** The current three-year agreement expires at the end of 2017.

- Strategy:** Agreement terms and cost will be renewed if there are no material changes.
2. **Goal:** Pursue a contribution agreement with the City of Quesnel to support the operation of the Quesnel Visitor Centre.  
**Rationale:** Visitor information centers support the tourism sector by providing a variety of visitor services which improve the visitor experience and encourage longer stays in the region.  
**Strategy:** The costs of a three-year agreement (2017-2019) is included in the function financial plan.
  3. **Goal:** Support the marketing and promotion of the Gold Rush Circle Tour tourism experience.  
**Rationale:** The Gold Rush Circle Tour is a tourism marketing collaborative involving the CRD, District of Wells, Likely Chamber of Commerce and Barkerville Historic Town. This marketing initiative involves the promotion of the backroad between Likely and Wells-Barkerville as an alternative travel route for rubber tire tourism, allowing travelers to complete a circle tour from either Quesnel or Williams Lake. This initiative is designed to increase tourism in communities along the route, leading to increased economic activity in these communities.  
**Strategy:** The resources necessary to support marketing and promotional initiatives is included in the function financial plan. Projects will be led and managed by a team consisting of staff representatives from the District of Wells, Barkerville Historic Town, Likely Chamber of Commerce, and the CRD.
  4. **Goal:** Continue to encourage partnerships for economic development projects and activities.  
**Rationale:** Maintaining existing and creating new partnerships is an efficient and cost-effective way to deliver economic development services.  
**Strategy:** As projects and strategies are brought forward, appropriate partners, such as senior governments, municipalities, non-profit groups, and First Nations, will be identified.

### **Overall Financial Impact**

The 2017 requisition is increased by \$919 from the 2016 requisition, which represents a 3% increase. This amount is maintained through the five-year financial plan.

### **Significant Issues & Trends**

Prior to 2016, core economic development service through this function was provided by means of a contribution to the City of Quesnel to support the Quesnel Community and Economic Development Corporation. In 2016, the City of Quesnel brought this function

in-house, and this contribution is no longer being paid to the City. These funds remain available in the function budget to support economic development activities and projects in the North Cariboo.

The Cariboo Regional District is a signatory on the Province of BC/UBCM Climate Action Charter, and has committed to continuing work towards carbon neutrality in respect of corporate operations.

### **Measuring Previous Years Performance**

- Goal:** Review the funding contribution arrangement with the City of Quesnel to support economic development activities in the North Cariboo.
- Complete

### **Other Accomplishments**

A contribution was provided to the City of Quesnel for operation of the Quesnel Visitor Centre.

A contribution was provided to the City of Quesnel towards a community branding project.

A contribution was provided towards the Gold Rush Circle Tour marketing initiative.



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## **2017 Business Plan South Cariboo Transit Service (1028)**

*Darron Campbell, Manager of Community Services*

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### **Department/Function Services**

The South Cariboo Transit Service function was established through Bylaw No. 3282 in 1997.

This service is provided by means of a contract with the District of 100 Mile House. The contract is based on ridership from a local service area, which is a portion of Electoral Area G in the 108 Mile Ranch and Lac La Hache areas. Under the terms of the contract, the Regional District pays 50 percent of the net municipal cost of the service. The current contract has a three-year term from 2014-2017.

Requisition is by way of a parcel tax. The maximum requisition is \$25,000 or \$0.14/\$1,000 of assessment.

As the Electoral Area G Director is the only stakeholder, and the *Local Government Act* requires more than one vote, the entire Board is responsible for the governance of this service.

### **Business Plan Goals, Rationale & Strategies**

#### **2017 Goal**

- 1. Goal:** Renew the transit service contribution agreement with the District of 100 Mile House.  
**Rationale:** The current three-year agreement expires on March 31, 2017.  
**Strategy:** Agreement terms and cost will be renewed if there are no material changes.
- 2. Goal:** Ensure the Regional District logo is included on the transit system vehicles.

**Rationale:** The Regional District is an equal funding partner for the local cost of service and should be recognized with its logo on the buses along with the District of 100 Mile House.

**Strategy:** A request for the addition of the logo will be sent to the District and BC Transit.

### **Overall Financial Impact**

The 2017 requisition remains the same as the 2016 requisition. The 2018 – 2021 requisitions are projected to increase by 4.5% per year in order to accommodate financial projections received from BC Transit, which include significant cost increases for lease fees on replacement vehicles.

The 2016 requisition was increased by 10% from the 2015 requisition, amounting to \$4,525. This increase was a result of unforeseen maintenance costs in 2015, which depleted the existing budgeted surplus.

The 2015 requisition was increased by 18% from the 2014 requisition amounting to \$6,926.

### **Significant Issues & Trends**

The Cariboo Regional District is a signatory on the Province of BC/UBCM Climate Action Charter, and has committed to continuing work towards carbon neutrality in respect of corporate operations.

### **Measuring Previous Years Performance**

There were no new goals in 2016.

### **Other Accomplishments**

A transit feasibility study by BC Transit, for service to Lone Butte and Forest Grove, was initiated in 2014 and completed in March 2015. It was determined that the service is not cost effective and will not be pursued.



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## **2017 Business Plan North Cariboo Transit Service (1029)**

*Darron Campbell, Manager of Community Services*

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### **Department/Function Services**

The North Cariboo Transit contribution function was established through Bylaw No. 4293 in 2007. This service is delivered by means of a contract, under the Memorandum of Understanding with the City of Quesnel, which provides public transit to the Red Bluff area of Electoral Area A. Participants in the service are taxed based on the assessed value of land and improvements. The maximum requisition is the greater of \$5,560 or \$0.0534/\$1,000 of assessment.

As the Electoral Area A Director is the only stakeholder, and the *Local Government Act* requires more than one vote, the entire Board is responsible for the governance of this service.

### **Business Plan Goals, Rationale & Strategies**

No new goals identified for 2017.

### **Overall Financial Impact**

The 2017 requisition is increased by the Consumer Price Index factor as of September 30, 2016.

Under the Memorandum of Understanding with the City of Quesnel, the contract value to deliver services for this function will increase by the Consumer Price Index (CPI) as of September 30 each year. This increase will be limited by the maximum requisition possible for the function as defined by the service establishment bylaw.

## **Significant Issues & Trends**

The Cariboo Regional District is a signatory on the Province of BC/UBCM Climate Action Charter, and has committed to continuing work towards carbon neutrality in respect of corporate operations.

## **Measuring Previous Years Performance**

There were no new goals in 2016.



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## **2017 Business Plan North Cariboo Cemetery Service (1031)**

*Darron Campbell, Manager of Community Services*

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### **Department/Function Services**

The North Cariboo Cemetery Service function was established through Bylaw No. 3484 in 1998. This service is provided by means of a contract under the Memorandum of Understanding with the City of Quesnel. Electoral Areas A, B, C and I participate in the service and are taxed based on the assessed value of land and improvements. In 2009, following a successful referendum, the Board adopted Bylaw No. 4422 which amended the function by increasing the maximum requisition to the greater of \$76,000 or \$0.0731/\$1,000 of assessment.

The Directors for Electoral Areas A, B, C and I are responsible for the governance of this service.

### **Business Plan Goals, Rationale & Strategies**

No new goals identified for 2017.

### **Overall Financial Impact**

The 2017 requisition remains the same as the 2016 requisition.

The 2016 requisition was increased by \$5,000 from the 2015 requisition. This level is maintained throughout the five year financial plan and is necessary to account for the new terms of the Memorandum of Understanding (MOU) with the City of Quesnel.



Under the MOU (2015-2019) with the City of Quesnel, the Regional District is required to pay for 50% of the net operating and capital costs for the cemetery. This increase will be limited by the maximum requisition possible for the function as defined by the service establishment bylaw.

### **Significant Issues & Trends**

The Cariboo Regional District is a signatory on the Province of BC/UBCM Climate Action Charter, and has committed to continuing work towards carbon neutrality in respect of corporate operations.

### **Measuring Previous Years Performance**

There were no new goals in 2016.



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## **2017 Business Plan Central Cariboo Cemetery (1036)**

*Darron Campbell, Manager of Community Services*

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### **Department/Function Services**

The Central Cariboo Cemetery Services function was established in 2002 through Bylaw No. 3644 and amended in 2004 with Bylaw No. 3859 to allow for contributions to existing cemetery operations within Electoral Areas D, E and F and the City of Williams Lake. The service is provided by means of a contract under the Memorandum of Understanding with the City of Williams Lake (January 1, 2014 – December 31, 2016) and agreements (January 1, 2016 – December 31, 2018) with community cemetery societies; the service contributes to the Williams Lake Cemetery and cemeteries in the Area F communities of Likely, Horsefly, Miocene and Big Lake. Electoral Areas D, E and F participate in the service and are taxed based on the assessed value of land and improvements. The maximum requisition is \$20,000.

Directors for Electoral Areas D, E and F are responsible for the governance of this service.

### **Business Plan Goals, Rationale & Strategies**

No new goals identified for 2017.

### **Overall Financial Impact**

The 2017 requisition remains the same as the 2016 requisition.

The 2015 requisition was reduced by \$2,000 from the 2014 requisition and will be maintained at that level throughout the five year financial plan.

### **Significant Issues & Trends**

The Cariboo Regional District is a signatory on the Province of BC/UBCM Climate Action Charter, and has committed to continuing work towards carbon neutrality in respect of corporate operations.

### **Measuring Previous Years Performance**

There were no new goals in 2016.



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## **2017 Business Plan Central Cariboo Victim Services (1037)**

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### **Department/Function Services**

The Central Cariboo Victim Services function was established in 2002 through Bylaw No. 3781 and amended in 2008 through Bylaw No. 4421. The service is provided by means of a contract under the Memorandum of Understanding with the City of Williams Lake (January 1, 2017 – December 31, 2019) to operate a Victim Services Unit in the Williams Lake RCMP Detachment. A three year agreement was also entered into with the Punky Lake Wilderness Society and the Alexis Creek Victim Services Program (January 1, 2017 to December 31, 2019) to support administrative coordination for the victim services program based out of the Alexis Creek RCMP detachment.

Electoral Areas D, E, F, J and K participate in the service and are taxed based on the assessed value of land and improvements. The maximum requisition was increased in 2008 to the greater of \$22,000 or \$0.0162/\$1,000.

The Directors for Electoral Areas D, E, F, J and K are responsible for the governance of this service.

### **Business Plan Goals, Rationale & Strategies**

No new goals identified for 2017.

### **Overall Financial Impact**

The 2017 requisition remains the same as the 2016 requisition.

## **Significant Issues & Trends**

The Cariboo Regional District is a signatory on the Province of BC/UBCM Climate Action Charter, and has committed to continuing work towards carbon neutrality in respect of corporate operations.

## **Measuring Previous Years Performance**

There were no new goals in 2016.



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## **2017 Business Plan North Cariboo HandyDart (1038)**

*Darron Campbell, Manager of Community Services*

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### **Department/Function Services**

The North Cariboo HandyDart Transit contribution function was established through Bylaw No. 4292 in 2007. This service is delivered by means of a contract, under the Memorandum of Understanding with the City of Quesnel, which provides HandyDart Transit to portions of Electoral Areas A, B, C and I in the greater Quesnel area. Participants in the service are taxed based on the assessed value of improvements only. A referendum in 2014 increased the maximum requisition to the greater of \$70,000, or \$0.08971/\$1,000 of assessment, to provide a contribution more consistent with the actual local government costs for the service.

The Directors for Electoral Areas A, B, C and I are responsible for the governance of this service.

### **Business Plan Goals, Rationale & Strategies**

#### **2017 Goals**

- 1. Goal:** Review the results of the BC Seniors Advocate survey on HandyDart services in the North Cariboo area.  
**Rationale:** The Seniors Advocate is conducting a survey in several areas of the province to determine how HandyDart service is meeting the needs of seniors, which make up 73% of the ridership on the system.  
**Strategy:** A request to have the North Cariboo included in the survey has been sent and if successful the results will be brought forward for review.
- 2. Goal:** Provide an annual breakdown of statistics showing met trips and unmet trips for the HandyDart service.

**Rationale:** Tracking met trips and unmet trips will determine if the service is adequately meeting the needs of clients and users.

**Strategy:** The statistics will be obtained from the operators, the City of Quesnel and BC Transit and provided to Regional District staff.

### **Overall Financial Impact**

The 2017 requisition remains the same as the 2016 requisition.

The 2015 requisition was increased by \$41,096 from the 2014 requisition as enabled by an amended service establishment bylaw. This requisition was based on an annual net cost of the service to the Regional District of \$55,000. This net cost in 2015 was dependent on an increase in user fees requested by the Regional District to the City of Quesnel and BC Transit.

Under the Memorandum of Understanding with the City of Quesnel, the contract value to deliver services for this function will increase by the Consumer Price Index (CPI) as of September 30th each year. This increase will be limited by the maximum requisition possible for the function as defined by the service establishment bylaw.

### **Significant Issues & Trends**

The Cariboo Regional District is a signatory on the Province of BC/UBCM Climate Action Charter, and has committed to continuing work towards carbon neutrality in respect of corporate operations.

### **Measuring Previous Years Performance**

There were no new goals in 2016.



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## **2017 Business Plan Central Cariboo HandyDart (1039)**

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### **Department/Function Services**

The Central Cariboo HandyDart contribution function was established following a successful referendum in 2010 through adoption of Bylaw No. 4625. This service is delivered by means of a Community Transit Partnership Agreement (January 1, 2017 – December 31, 2019) with the City of Williams Lake which extends its HandyDart service to portions of Electoral Areas D, E and F in the greater Williams Lake area. Cost of the service is shared with BC Transit through an Annual Operating Agreement with the City.

Participants in the service are taxed based on the assessed value of improvements only. The maximum requisition is the greater of \$20,027 or an amount raised by applying a tax rate of \$0.0316/\$1,000 to the net taxable assessed value of land and improvements.

The Directors for Electoral Areas D, E and F are responsible for the governance of this service.

### **Business Plan Goals, Rationale & Strategies**

- 1. Goal:** Review the results of the BC Seniors Advocate survey on HandyDart services.

**Rationale:** The Seniors Advocate is conducting a survey in several areas of the province to determine how HandyDart service is meeting the needs of seniors, which make up 73% of the ridership on the system.

**Strategy:** Results of the survey will be brought forward for review.
- 2. Goal:** Provide an annual breakdown of statistics showing met trips and unmet trips for the HandyDart service.

**Rationale:** Tracking met trips and unmet trips will determine if the service is adequately meeting the needs of clients and users.



**Strategy:** The statistics will be obtained from the operators, the City of Williams Lake and BC Transit and provided to Regional District staff.

3. **Goal:** Add the Cariboo Regional District logo to the HandyDart buses.

**Rationale:** The Cariboo Regional District logo will raise awareness of the Region's participation in the service.

**Strategy:** Regional District staff will provide the logo decals to be applied to the HandyDart buses.

### **Overall Financial Impact**

The 2017 requisition remains the same as the 2016 requisition.

### **Significant Issues & Trends**

The Williams Lake transit service review was completed in 2016. The review examined HandyDart service and determined that unmet trips have been steadily decreasing over the years indicating that there are no major capacity issues that need immediate attention.

HandyDart ridership was steady throughout the year, but highly dependent on repeated use by individuals requiring service. In 2016, rides to the end of August totaled 95, less than the 160 trips totaled for the same period in 2015 but still demonstrating continued regular use of the service. The total rides for 2015 were 215.

The Cariboo Regional District is a signatory on the Province of BC/UBCM Climate Action Charter, and has committed to continuing work towards carbon neutrality in respect of corporate operations.

### **Measuring Previous Years Performance**

There were no new goals in 2016.